

Rep Order# 6815511 Ver# 1 Status New
EC'd No

Traffic Order# 169182

Printed: 05/15/2012 11:27 AM
Last Received: 05/15/2012 11:18 AM
Showing Buylines: All Lines

1 of 2

Station WUPW-TV TOLEDO, OH.
Advertiser () CROSSROADS GPS
Product Crossroads GPS
Estimate# 550
Buyer Noelle Ramsey
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/550
Flight Dates 05/17/2012 - 05/23/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 2,080
PLS CONFIRM ACAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	3P-4P	PEOPLE'S COURT	:60	\$100.00	05/18-05/18	1	1	1	\$100.00	
	2	TU	3P-4P	PEOPLE'S COURT	:60	\$100.00	05/22-05/22	1	1	1	\$100.00	
	3	F	630P-7P	FOX TOL NW-630	:60	\$120.00	05/18-05/18	1	1	1	\$120.00	
	4	TU	630P-7P	FOX TOL NW-630	:60	\$120.00	05/22-05/22	1	1	1	\$120.00	
	5	TH	10P-11P	FOX-NEWS AT 10	:60	\$350.00	05/17-05/17	1	1	1	\$350.00	
	6	M	10P-11P	FOX-NEWS AT 10	:60	\$350.00	05/21-05/21	1	1	1	\$350.00	
	7	W	10P-11P	FOX-NEWS AT 10	:60	\$350.00	05/23-05/23	1	1	1	\$350.00	
	8	SA	10P-1030P	FOX TOLEDO NWS	:60	\$350.00	05/19-05/19	1	1	1	\$350.00	
	9	F	11P-1130P	SEINFELD	:60	\$120.00	05/18-05/18	1	1	1	\$120.00	
	10	TU	11P-1130P	SEINFELD	:60	\$120.00	05/22-05/22	1	1	1	\$120.00	